



Inuvik Ski Club Society Board Meeting - March 2018

Date:	2018-March-26	Location:	173 Gwich'in Road
Time:	6:15 pm	Type:	Board Meeting - Full Agenda
Present:	Holly Jones, Patrick Gall, Kathy Gilmore, Vanessa Cunningham		
Absent:	Sasha Olekshy	Regrets:	Jay Frandsen, Elizabeth

Old Business:

- Reviewed consent agenda last week to get financial matters in order
- Travel contracts wrapped up well- Okpik travel still has packages available if people still want to come up
- Suggestion to put on ski club website, or provide link to Okpik travel page

ACTION: Holly to make Facebook post and website update for Top of the World travel and link to Trish@okpik travel

Finances:

- Patrick brought ski club board of director information to the bank, which updated the signing authority
- Entire board has signing authority, but still need 2 signatures to sign off
- Bylaws say that anything over \$500 needs to go to the board for approval
- Patrick deposited 2 x \$500 sponsorships from Nihtat Development Corporation and Arctic Energy, and also \$700 worth of rental income
- Total account balance right now is \$49,000- includes MACA funds
 - This could be the last MACA deposit
- Cheque came in from elementary and high school (\$500 total)- both have facility agreements ready to go; includes use of equipment and facilities
- Elementary school using club more than high school
- Now that there is a rental agreement can finalize outstanding payments
- Brandon can reiterate cheques that Patrick deposited, however, still unscheduled at this time

ACTION: Holly to send out note for any outstanding invoices for this season

Loppet Updates:

- Holly and Patrick met with Elizabeth to sign contract
- Elizabeth provided image samples of what will be set up at loppet
- Suggestion to have albums available for people to look at
 - Albums and scrapbook are not in a good state, but could be nice to be made available during loppet event
- Suggestion for running slideshow with photos- Elizabeth is planning on doing this



- Club has sponsorship now for loppet event- top sponsors will be in the slideshow, song dedicated to them, publicity with logo
- Holly reached out to Canadian North and they are offering tickets from Inuvik to Edmonton as grand prize
 - Canadian North sending out reps to give out final prize
- Suggestion to reach out to Northwestel for sponsorship- they have been good corporate sponsor in Whitehorse
- Reviewed promotional clip by Dez- has aired on local Inuvik TV channel
 - Appeared on TV without much communication to Holly/Patrick
- Suggestion to emphasize that the Loppet is not a competition

ACTION: Holly to put video in a link out to members this week, as well as share on the Facebook page. Also ask Dez for separate copy.

- Patrick asked Ollie about spending restrictions if contracts have to be put to tender, reporting requirements, etc.
- Response was that there are no requirements, most NWT sporting organizations are not organized enough to have reporting requirements
- Elizabeth available to meet on Wednesday
- Scheduling of April lessons?
 - Lessons are all out of sync because of missed lessons, but potentially April 4th
 - Might be time for 1-2 lessons, or a weekend workshop
- Suggestion to schedule a waxing clinic before loppet
 - Informal wax clinic before or after Easter Egg hunt ski on Saturday April 1

ACTION: Holly to contact Anders and Sharon for wax and nutrition clinic- potentially on Thursday evening before Loppet

- Loppet registration- currently 33 participants
- If Anders cannot do clinic, then Holly is able to
- Naming of ski trail loops
 - Suggestion to name last corner on orange loop- Cook's Carousel

ACTION: Holly to also include link again for ski trail naming loop in next newsletter

- Suggestion to have corporate team, or have everyone ski out with Sharon
- Holly did talk to Brian of map file- he can send out map file, but might not be useful at this point

ACTION: Holly to try to create something in Illustrator

- Ron recommended for a new combi track setter- can look into this in the summer



- Swag: 50 buffs and headbands coming from Montreal, CCNWT bringing swag, clearance items from MEC, old bibs, GLWB from mugs, sunglasses from Arctic Energy

ACTION: Patrick to compile expenses incurred from swag purchases

ACTION: Patrick to assemble race packages- work with volunteers to do this

- Provide various registration times for race package pick-ups e.g. Friday evening and Saturday, to reduce volume
- Suggestion to inquire with McPherson Tent & Canvas for bags to put race packages in
- Suggestion to include weekend program in package
- Could invite Town of Inuvik to come to Loppet to promote/sell merchandise

ACTION: Holly/Patrick to clarify registration times, inquire with McPherson re: bags, Town of Inuvik re: Loppet attendance

- Idea to organize a bus to pick-up participants at airport, if feedback suggests that there will be peak arrival times
- Travel budget is quite large

Commented [1]: ACTION: Holly/Patrick to clarify registration times, inquire with McPherson re: bags, Town of Inuvik re: Loppet attendance +holly.r.h.jones@gmail.com
Assigned to Holly Jones

ACTION: Patrick to send out email with Loppet attendees to get a sense of arrival times

- Suggestion to formally introduce Elizabeth at Loppet
- Utilidors and Ukulele group lined up to play on Saturday
- Suggestion to get Peter Green to play as well
- Caterer is confirmed- dry meat, donuts, snacks for opening ceremonies and big meal on Saturday
- Suggestion to invite people as special guests to share stories, speeches, etc.
- Suggestion to make c

ACTION: Compile list of potential special guests and send out email to inquire interest/availability in presenting at banquet

ACTION: Vanessa to invite Charles Pokiak to the banquet and ask if he would like to share any insight or stories re: skiing in the delta

Commented [2]: ACTION: Vanessa to invite Charles Pokiak to the banquet and ask if he would like to share any insight or stories +vanncunningham@gmail.com
Assigned to Vanessa Cunningham

ACTION: Kathy to email Elizabeth re: ski story from Reindeer Days- can this be made available during banquet?

Meeting adjourned: 7:45pm

Next Meeting **TBD**